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SUMMARY

A results-driven Information Technology professional that has more than 19-years of experience specializing in frontend design and development, with extensive experience in digital marketing. A veteran of design-to-development process dedicated to pixel-perfect integrations and a logical, clean and efficient codebase. A user-experience designer that prefers simple, clean, clutter-free designs that focuses on content and messaging because good UX is about removing extraneous detail to focus the user's attention.

My career objective is to become part of a visionary and innovative company focused on creating unique and memorable client solutions. In addition, it's equally important to find a creative atmosphere that promotes a collaborative team environment that focuses on productivity, and the growth of its employees. I am a very dependable, honest IT professional with an exemplary work ethic, and always willing to listen and learn from anyone, enabling me to continually build strong working relationships with clients and colleagues.

SKILLS OVERVIEW

- Expert understanding of **W3C standards** and its application in cross-browser development and support.
- Expert hand-coding valid HTML5 semantic markup.
- Expert hand-coding CSS-driven layouts in a table less environment.
- Strong working knowledge focused on **mobile** and **responsive web design** technologies.
- Working knowledge of JavaScript and jQuery fluent enough for rapid prototyping.
- Strong working knowledge of web authoring, graphic, marketing and project management tools including:
 - Atom, Bootstrap, Notepad++, Hubspot, Git, GitHub, Sketch, WordPress, Basecamp and Confluence.
- Strong working knowledge of testing and development tools including:
 - Chrome Developer Tools, Firebug, CSS Lint, JS Hint, JS Lint, JSFiddle, CSS/HTML W3C Validators.
- Expert working knowledge of Firefox add-ons such as Firebug, YSlow and Web Developers toolbar.
- Expert working knowledge of Chrome's Developer Tools.
- Extensive experience designing graphic mockups and rapid prototyping including:
 - Wireframes, sitemaps, interaction designs, task flows, flow charts and navigation models.
- Extensive experience in information architecture using card sorting tools such as OptimalSort.
- Extensive experience in Accessibility and Usability testing.
- Expert knowledge of search engine optimization, web analytics and metrics reporting.
 - Leveraging tools such as Google Analytics and HubSpot to ascertain visitor usage and trends
- Strong working knowledge of designing and deploying HTML email newsletters.
- Experience using Version Control Tools such as Git, Visual Source Safe and SVN.
- Experience using SharePoint and various Content Management Systems.
- Expert working knowledge of both Mac and PC platforms.

PROFESSIONAL EXPERIENCE

Intelang, Richardson, TX

7/2016 to 6/2017

Senior UI/UX Frontend Designer (Contract)

Intelang is a software development company. Currently engaged as a user experience architect, interactive and visual designer charged with designing the application's user interface and external client-facing website.

- Designed initial concepts, wireframes and mockups using **Sketch** in an effort to define the user interface.
- Converted mockups and functional requirements into a working prototype using **Bootstrap**.
- Charged with improving the app and website's overall user experience, accessibility and performance.
- Used **Git** for version control and **GitHub** as our code collaboration platform.
- Charged with creating and implementing the company's digital inbound marketing plan and strategy.

Brojure, San Diego, CA

10/2015 to 7/2016

SEO and UX Consultant (Contract)

Brojure is a content creation software development company. I was offered an opportunity to join their marketing team on a contract basis to help redesign and reengineer their public-facing website using Bootstrap.

- Charged with improving the site's overall user experience, accessibility and performance.
- Tasked with improving SEO in an effort to leverage the site as the company's primary lead generation tool.
- Tasked with managing analytics and metrics reporting.
- Used GitHub for version control and implemented Basecamp as our project management tool.

Apptricity Corporation, Irving, Texas

3/2015 to 10/2015

Senior UI/UX Frontend Designer

Apptricity Corporation is a market leader in supply chain management and integrated finance applications. Employed as a member of the marketing organization's creative team involved in the defining, planning, redesigning and developing the company website to a more modern, optimized and modular web presentation.

- Responsibilities included redesigning and reengineering the client-facing website.
- Followed accepted best practices including requirements gathering, wireframing, and usability surveys.
- Using design in browser techniques, semantically valid HTML/CSS, caching, image spriting, image compression, code minification, file concatenation, and rapid prototyping to produce production ready code resulting in reduced HTTP requests and exceptional performance.
- Performed daily production work on the website that included enhancing existing web elements.
- Multi-task project load and communication with the V.P. of Marketing, product and marketing managers.
- Reskinned WordPress that required extensive coding in order to model the new interface design in an effort to promote the company's blog posts and press releases
- Collaborated closely with the marketing manager to develop and implement social media campaigns by leveraging Hubspot to support the company's marketing efforts.

Senior UI/UX Frontend Designer

Charged with managing all web-based initiatives and maintaining the company's client-facing website. In addition, tasked as the lead project manager leveraging Confluence as our collaborative tool to effectively manage and organize all Web-based projects. Additionally, engaged as the UI/UX frontend web developer responsible for implementing cutting-edge technical solutions.

- Charged with reengineering the client-facing website using HTML5, CSS, Media Queries, JavaScript, as well as, employing responsive web design technologies. Built for web standards the code base is clean, succinct, valid, semantically correct, easily maintainable and scalable. In addition, leveraged a more modern approach to site development by applying tools like static site generation and external API integration.
- Collaborated closely with Janrain to develop and implement a social media widget by leveraging their user management platform to support our marketing efforts. In addition, worked with Thinkmap as a dynamic, data-driven, visualization technology to help clients provide a visual aid and mapping tool for their sales managers and direct reports.
- Charged with finding and re-skinning a responsive WordPress theme that required extensive coding in order to duplicate the same interface as our client-facing site. In addition, imported over a 130 posts from the former blogging software that required extensive cleanup. Also, installed a handful of plug-ins to provide metrics for our marketing team as an analytic tool to help drive leads.
- Charged with creating UI designs/mockups for implementation by our developers tasked with customizing our Salesforce coaching application. In addition, tasked with developing custom pages for our “Contextual Training Center” to provide continued training for our portal customers.
- Also, responsible for coordinating efforts with our web hosting service provider (Rackspace) to provision, configure and implement virtual servers to support our various product and web-based initiatives. In addition, managed our DNS records including adding new sub-domains to help facilitate various marketing and development efforts.

Senior UI/UX Frontend Designer

Charged with managing all projects related to interface design and frontend development for our client and agent facing Web sites.

- Tasked as the lead front-end developer on three high-profile external client projects:
- Charged with converting PSD files to HTML5 and CSS using responsive web design technologies.
- Tasked with developing custom mobile style sheets for client sites enabling them to adapt to various device viewports.
- Responsible for trouble shooting and fixing problems in client sites built in WordPress.
- Charged with designing and creating HTML email blasts for agent webinars.

Web Services Manager

Charged with managing all web-based initiatives including a team of web professionals to update and maintain the company's client-facing website. In addition, tasked as the lead project manager leveraging Basecamp, Google Drive and Google Docs as collaborative tools to effectively manage and organize all Web-based projects. Additionally, engaged as the senior web designer and frontend developer responsible for implementing cutting-edge technical solutions.

- Reengineered the corporate site to use the HTML5 framework.
 - Focused on usability, content and the site's overall information architecture.
 - Focused on browser compatibility, accessibility and various screen resolutions.
 - Focused on ensuring all sites render properly on handheld devices using CSS media queries.
- Creating new and updating existing web pages using XHTML, CSS, Fireworks and some jQuery.
- Working with Web team to develop clear CSS naming conventions and reusable chunks of HTML markup.
- Using Drupal as Web authoring tool.
- Troubleshoot and fix all UI, coding and browser compatibility issues.
- Tasked with improving SEO in an effort to leverage the site as the company's primary lead generation tool.
- Charged with maintaining and/or developing micro sites for the company's channel partners including:
 - The implementation and deployment of the Resellers portal
- Charged with developing banners for various SEM marketing campaigns.
- Conduct weekly project meetings to help facilitate and improve the overall project workflow.
- Work with the IT team to help monitor bandwidth in a high traffic, high availability environment.

Senior Manager, Web Services

Tasked as the lead interface designer and front-end developer in addition to managing all Web-based initiatives including four high-profile client projects.

- Worked with project manager to translate requirements into fully functional web sites.
- Created web pages using XHTML, CSS and JavaScript in a table less environment.
- Created reusable reset and print style sheets for future client projects.
- Tested, identified and solved XHTML/CSS compatibility issues for multiple browsers.
- Validated each site using Firefox's Web Developers toolbar and W3C validation tool.
- Developed XHTML/CSS code snippets repository in an effort to expedite the development process.
- Sliced, exported and embedded images in various formats from PSD source files into web pages.
- Implemented CAPTCHA filter to prevent bots from spamming using web forms.
- Designed, created and deployed HTML email Newsletters.
- Implemented dealer locator search feature using Xtreme Locator software for Baccto.
- Converted and embedded video files using Flash and created a playlist for Hayata.
- Implemented site wide search feature using Wrensoft Zoom Search Engine software for Hayata.
- Developed pure CSS-driven drop down menu for Z-Seis.

Senior Web Standards Developer

Charged with managing all projects related to interface design and Web standards technologies for our corporate Internet (client facing) and Intranet sites. In addition, tasked as the lead project manager, Web designer and XHTML/CSS developer on four high-profile internal and external client projects.

- Led a highly-visible, time-sensitive Web-based initiative for an external client that included a requirements workshop, functional prototype, skillfully crafted user-centered interface and a well-structured information architecture that resulted in EDS being named Technology Partner of the Year.
- Charged with re-designing and converting our internal travel site to an in-house content management system and migrated the site to a new server environment. The Web site was presented with a Webby Award for outstanding Intranet development.
- Tasked with redesigning our recruiting organization's external facing Web site focused on career opportunities at EDS. Extensive functionality was added enabling the user to conduct a well-defined search for employment opportunities on a global scale, which resulted in a 30% increase in site traffic.
- Managed and built an online micro-site posting the roughly 500 agendas produced annually, and logistical information currently gathered for executive briefings, which provided EDS with the ability to create analytical reports and targeted surveys in an effort to improve the overall client experience.
- This newly designed Extranet included a .NET framework, SQL Server 2000, password protected access, and a robust Content Management System that enables the briefing coordinators to post relevant information to the site related to an executive briefing.

Web Design Specialist

Served as a member of the graphics and multimedia design team tasked with defining and prioritizing Web initiatives, and taking a lead role in the front-end design, layout, composition, development and implementation of large scale Web presentations.

- Designed, created and implemented the corporate training Intranet (PSU), which served as the companies primary medium for communicating and providing to the associate numerous technical and business related courses. This site enabled associates to successfully complete corporate's mandate requiring 40 hours of annual training annually improving employee skill set development.
- Played a key role in developing the HTML curriculum used in the Engineering Development Program (EDP). This particular program focused primarily on hiring military recruits and putting them through an intensive twelve-week boot camp comprised of numerous technical courses. This resulted in deploying hundreds of qualified technical resources on various projects and/or accounts utilizing their newly acquired array of technical skills.
- Conducted more than 60 Web-based classes (i.e. HTML, Dreamweaver, Photoshop and Flash) in conjunction with training and development's technical course offerings. This enabled each organization to enroll a team member charged with maintaining and managing their particular Intranet site to significantly enhance their authoring skills without having to rely on the Web services organization to update their sites.
- Designed, created and implemented the internal communications Intranet, which served as corporate's primary medium for communicating to the associate highly classified information about various business matters. This significantly reduced the amount of email traffic, and increased the associate's level of awareness regarding Perot Systems' financial status, key business deals and compelling associate stories on a weekly basis.

Web and User Experience Consultant

I've provided freelance consultation for over twelve-years and tasked with a number of responsibilities including web design, frontend development and project management for all web-based client initiatives. In addition, contracted with various IT staffing agencies for project work including assignments with Mary Kay, MarketNet, Fossil, Prodea Systems, Amdocs, BCBS, Brojure and Intelang working on product-driven and service-oriented Web based initiatives that included:

- Managed a high profile and visible client project for [DFW Gun Range](#) that involved re-designing and developing their customer facing Web site to be W3C compliant and responsive.
- Tasked with converting PSD comps to HTML/CSS-driven layouts for **Mary Kay's** consultants Extranet.
- Engaged by **MarketNet** as the lead UI developer to convert PSD comps to a functional site for SWACHA.
- Tasked with troubleshooting and fixing functional defects on **Fossil** and Relic Brand.com.
- Charged with converting and updating **Fossil** Germany's international site to mirror Fossil.com.
- Tasked with designing wireframes and mockups for **Prodea System's** home operating system.
- Engaged by **Amdocs** to design and develop an Intranet using HTML5 for their Product Delivery Group.
- Engaged by **BCBS** to provide HTML/CSS support for their BAP, EPP and eSales Intranets.

EDUCATION

Course Work - Lawrence Institute Technology, Southfield, Michigan
Humanities and Computer Science

RECOGNITIONS

Certified Adobe Dreamweaver Developer
HyCurve Course Completion: Information Media and Web Design
Certificate of Achievement: Successful Project Management
2008 EDS Webby Award: Best Web site - infoCentre Global
2008 EDS Webby Award: Favorite EDS Web site - EDS Travel