

January 12, 2014

### Recommendation for Mario Cisneros

Mario worked for me from May 2013 to January 2014. His primary responsibility was to function as a Sr. Web Designer and Developer. He led our efforts to rebuild our old site and bring to life a new site to reflect our new brand while utilizing the latest technologies in the process. During that time I also had him work on two different marketing automation systems (Hubspot and Pardot) and I had him work on our instance of Salesforce.com.

Mario was a pleasure to work with and a strong member of my team. I could always count on Mario to offer well thought out advice to help our team make progress and to optimize the experience our customers would have when they interacted with our site. As an employee he was responsible, diligent, conscientious and creative. I would highly recommend him for other roles. I wish I could have kept him on my team longer and look forward to working with him again sometime in the future.

Ed McAdoo  
emcadoo@axiomsfd.com  
Chief Technology Officer  
AXIOM Sales Force Development  
Axiomsfd.com